

MICHAEL BERAN

USABILITY EXPERIENCE & INTERFACE PRODUCT DESIGNER

CONTACT

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SKILLS

Agile Methodology

Project Discovery

User Interviews

Usability Testing

Site Map Creation

Wireframing

Team Management

Design Thinking

Prototyping

Multitasking

Angular Material Design

Iterating

Disruptive Creation

Forward Thinking

Collaborative Teamwork

PROFESSIONAL PROFILE

Inspired Product Designer solving usability and design challenges for over 20 years. Experienced in logistics, banking, healthcare, and higher education industries. Creative expertise in Figma, Axure, Sketch, InVision and Adobe Creative Cloud. Employ a combination of UX/UI knowledge, team leadership and lead communication to launch engaging designs and intuitive applications.

WORK EXPERIENCE

SR. UX/UI PRODUCT DESIGNER

Ntiva Inc. | Lombard, IL | 2020-2023

- **User Interview Champion:** Led the discovery process to identify the complete needs and wants of clients leading to delivery of expedited requirements capture. My attention to detail and all-inclusive investigation methods save on development time and costs.
- **Team Communicator:** Collaborated with talented internal and external teams, identifying product requisites enabling solutions with intuitive designs and optimal performance.
- **User Experience Innovator:** Created bold and vibrant interactive high-fidelity prototypes to thrill clients and exceed their expectations with engaging workflows to accomplish tasks.
- **Brand Style Enforcer:** Produced style guides and UI patterns with a focus on the client's principles and purpose. Creating unique designs allows for exciting and distinct differentiation in the marketplace. Employ a combination of UX/UI knowledge, team leadership and clear communication to launch engaging designs and intuitive applications.

SR. UX/UI ARCHITECT

Ascent Global Logistics | Downers Grove, IL | 2017-2020

- **Team Leader:** Led a team of creatives in driving successful projects from inception to delivery.
- **Power Innovator:** Directed comprehensive whiteboarding and disruptive thinking, capturing various approaches to development, design, and release.
- **Logistics Motivator:** Aggregated over ten unique logistics systems across North America into one single, unified platform, reducing complexity, increasing efficiency, allowing for expansion of brand presence across the industry.

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PROGRAMS

Figma
Adobe Creative Suite
Axure
Sketch
InVision

EDUCATION

Bachelor of Fine Arts
Illinois State University

WORK EXPERIENCE

UX/UI DESIGNER

JP Morgan Chase Bank/Bank of America | Chicago, IL | 2016-2017

- Agile Promoter: Led the charge in Agile methodology driven Scrums, Sprints, Stand-ups and Reviews.
- Solutions Agent: Implemented new features to existing data tables to provide an orderly approach for interpreting complex data.
- Mobile App Stylist: Constructed CashPro Online mobile app for BoA treasury, leading to ease of doing business across the organization.

SENIOR CREATIVE DESIGNER

Photon Infotech | Chicago, IL | 2014-2016

- Design Crusader: Supported business owners nationally and internationally by creating designs that stayed true to brand and highlighted product value, driving ecommerce expansions.
- User Experience Whiz: Introduced new designs and valuable workflows, influencing clients to think differently and provide exceptional web, mobile and tablet applications for customers.
- Engagement Commander: Connected personally with clients in various countries, showing commitment to meeting their needs, building relationships that furthered trust in the designs and processes, steering deliverables to successful completion.

SENIOR UI ARCHITECT

City Colleges of Chicago | Chicago, IL | 2012-2014

- Student-Faculty Detective: Spearheaded interviews with diverse stakeholders in education from students to faculty, identifying requirements and needs, employing learnings to deliver solutions to dozens of targeted workflows.
- Complex Design Specialist: Delivered sophisticated designs to a rigid platform in collaboration with the development team, leading to desktop and mobile interfaces that allowed remote access to thousands of educators, students and college staff.

SENIOR UI ARCHITECT

Blue Cross/Blue Shield | Chicago, IL | 2002-2010

- Wireframe Dynamo: Created wireframes and high-fidelity mock-ups, displaying unique visions for healthcare needs.
- User/Experience Authority: Delivered dynamic, interactive prototypes resulting in successful launch of mobile healthcare management to both healthcare providers and patients.